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The Original SoupMan Teams Up With City Harvest

*"Al's Feed the Hungry Foundation" To Donate Soup
To City Harvest's Holiday Mobile Market*

New York, NY — The Original SoupMan, the creators of the Zagat-rated soups of Al Yeganeh, the legendary soup man who inspired the "Soup Episode" on Seinfeld, has teamed up with City Harvest, the world's first and New York City's only food rescue organization, to serve hot cups of soup to Mobile Market participants on Thursday, December 20 at City Harvest's Annual Holiday Mobile Market. During the event, which is scheduled to take place from 9:00 a.m.- 12:00 p.m., at the New York City Housing Authority Community Center, 286 East 156th Street, Bronx, NY, The Original SoupMan expects to serve 400 Market participants. The Mobile Market is City Harvest's direct distribution initiative to fight hunger in New York City's most underserved communities. City Harvest has developed a partnership with the New York City Housing Authority (NYCHA), to distribute free produce at farmers' market-style events at NYCHA sites in the Bronx and Staten Island.

The Original SoupMan will donate enough soup and bread to feed the 400-plus expected to be in attendance. Earlier this month, The Original SoupMan donated \$1,500 on behalf of Yeganeh's charity, "Al's Feed the Hungry Foundation", to City Harvest during the Original SoupMan/Cold Stone Creamery grand opening at Astor Place in Manhattan. Also, Mike Zudonyi, the proprietor of The Original SoupMan, located at 1 Lincoln Highway, Edison, New Jersey, will be closing early on Christmas Eve to serve soup, bread and sandwiches from 12:00 p.m. to 3:00 p.m. to the homeless and hungry throughout the Edison area. Al's Feed the Hungry Foundation donates funds to local hunger charities every time a new Original SoupMan location opens. The charity, which is headed up by Baseball Hall of Fame legend, Reggie Jackson, has donated over \$40,000 to hunger charities throughout the U.S. and Canada since 2005.

About The Original SoupMan

Founded in 1984, legendary soup man, Al Yeganeh, set the standard for delicious, world-renowned soups at his New York City location, *Soup Kitchen International*. Now, with the international growth of his franchise, *The Original Soup Man*, Al and his team will give the whole world the opportunity to experience soup as it was meant to be. The company also

sells the Original SoupMan soups in Grab-n-Go packages in grocery stores nationwide. To learn more, visit www.ORIGINALSOUPMAN.com.