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Nathan's Famous to Donate 10,000 Hot Dogs to New York's City Harvest

New York, NY – Nathan's Famous will donate 10,000 hot dogs to City Harvest, the world's first food rescue organization, dedicated to feeding New York City's hungry men, women and children.

Nathan's Famous President Wayne Norbitz will make the donation during the annual Nathan's Famous Fourth of July International Hot Dog Eating Contest in Coney Island, NY.

"As we celebrate America's independence it's important we all realize that there are many people in this great country who go hungry every day. City Harvest works all year round to ensure that New Yorkers in need are always able to find a good meal and we're pleased to help," said Wayne Norbitz, president and COO of Nathan's Famous.

Jennifer McLean, vice president of program operations for City Harvest said: "We are very grateful to Nathan's Famous for their generous donation and for the generosity they show each year. Socially conscious companies like Nathan's Famous make it easier for City Harvest to fight hunger in communities throughout New York City."

For the past six years, Takeru Kobayashi of Japan has won the Fourth of July contest, which is nationally televised on ESPN and covered by every major media outlet in the world. The contest has been held the original Nathan's Famous restaurant in Coney Island each July 4th since 1916.

For information on ways to help fight hunger, individuals and corporate entities can visit www.cityharvest.org.