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Melanie Croce-Galis, City Harvest, 201.707.5254

Tina Posterli, City Harvest, 516.432.0987

Invitation to Test Drive First-in-the-Nation Hybrid Truck

New York, NY — City Harvest (cityharvest.org) has partnered with Penske Truck Leasing to put into service four, first-in-the-nation, full hybrid trucks to deliver food to hungry New Yorkers.

City Harvest invites you to test drive a hybrid truck to experience the state-of-the-art technology that will boost the amount of food City Harvest can cost-effectively collect and deliver throughout the city.

Founded on the premise that valuable resources – including food – should be used wisely, City Harvest is constantly seeking out eco-friendly, cost-effective ways to rescue and deliver food to New Yorkers in need. The new hybrid trucks are one way City Harvest is responding to the dual food and fuel crisis in order to keep serving those who are hungry.

By the end of 2009, City Harvest plans to have its entire fleet of 16 trucks converted to hybrid technology. The trucks use a unique regenerative braking system so that when the truck brakes, its battery stores energy that would normally be lost for later use by the hybrid's electric motor. Transforming the complete truck fleet will reduce fuel costs over \$98,000 per year – dollars that can be redirected towards rescuing more food – and save an estimated 560,000 pounds of carbon each year: the equivalent of taking 47 cars off the road.