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FOR IMMEDIATE RELEASE

CITY HARVEST LAUNCHES KOSHER FOOD DRIVE FOR HIGH HOLY DAYS

New York, NY- September 2009- City Harvest, the world's first food rescue organization dedicated to feeding New York City's hungry men, women, and children, is conducting its annual High Holy Days Food Drive from September 14th – October 12th. The drive will begin before Rosh Hashanah and end after Sukkot. New Yorkers are encouraged to bring nonperishable food items to participating schools, synagogues, or offices. The most needed foods are: canned fruit, canned vegetables, canned chicken and canned fish, peanut butter (in plastic jars), mac and cheese (packaged), and hot and cold cereal (packaged, family-sized).

There are almost a quarter of a million Jewish people living in poverty in New York City, as well as over 100,000 Jews living just above the poverty line, who struggle on a daily basis to feed, clothe, and house their families. City Harvest's High Holy Days Food Drive is one way for New Yorkers to come together at this special time to feed their hungry neighbors.

If your group will be collecting kosher food, please keep it separate from any non-kosher food donations. The kosher food will be delivered to one of City Harvest's 35 kosher community food program partners which belong to their network of nearly 600 community food programs. All types of kosher and non-kosher nonperishable food donations are greatly appreciated. Please call Racine Rodriguez at City Harvest at 917.351.8711 for more information regarding the High Holy Days Food Drive. If you collect 100 pounds or more, call 917.351.8711 to schedule a pick-up.

About City Harvest

Now serving New York City for more than 25 years, City Harvest (www.CityHarvest.org) is the world's first food rescue organization, dedicated to feeding the city's hungry men, women, and children. This year, City Harvest will collect over 25 million pounds of excess food from all segments of the food industry, including restaurants, grocers, corporate cafeterias, manufacturers, and farms. This food is then delivered free of charge to nearly 600 community food programs using a fleet of trucks and bikes as well as volunteers on foot. Each week, City Harvest helps over 260,000 hungry New Yorkers find their next meal.

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