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FOR IMMEDIATE RELEASE

CITIBANK AND CITY HARVEST JOIN FORCES TO FEED HUNGRY NEW YORKERS OVER THE HOLIDAYS

Drop off Canned Goods at Participating Citibank Locations Now until November 14

NEW YORK— City Harvest, the world's first food rescue organization dedicated to feeding New York City's hungry men, women and children is joining forces this holiday season with Citibank. As part of "Our Promise to New York," Citibank will contribute \$100,000 to help City Harvest rescue and deliver close to 400,000 pounds of food to feed hungry New Yorkers this Thanksgiving.

The partnership commenced earlier this month with a three-week-long food drive in 106 Citibank branches throughout the five boroughs. The food drive continues through November 14. By encouraging their customers and the local community to donate, Citibank hopes to collect 20,000 pounds of nonperishable ingredients for City Harvest to distribute to community programs around the city. Suggested donations include instant mashed potatoes, stuffing, canned green beans, canned yams, cranberry sauce, canned gravy -- and all of the other "trimmings" for a Thanksgiving meal. Visit www.cityharvest.org to find a participating Citibank branch near you.

In addition, customers can make a \$5 donation at their local branch to help City Harvest complete the Thanksgiving feast. Citibank will match donations, up to \$25,000, to buy turkeys for delivery to emergency feeding programs throughout the city. Branches will also host City Harvest tables where visitors can get healthy holiday recipes, City Harvest restaurant guides and tips for holiday cooking.

"City Harvest's network of emergency feeding programs reported last year that hungry New Yorkers had visited them nearly 1.3 million more times as compared to the prior year," said Jilly Stephens, Executive Director of City Harvest. "We are working harder than ever to keep up with the demand, especially knowing how difficult the holidays can be for families in need. We're incredibly grateful for Citibank's support," she continued.

The food drive and donation match will culminate on November 14 with an event at The Pond at Bryant Park. More than 150 Citibank volunteers will help City Harvest re-pack 50,000 of pounds of fresh produce from local farmers for City Harvest to distribute to community programs. Olympic Gold Medalist figure skater Sarah Hughes will also stop by to lend her support, sign autographs and tape a 30 second public service announcement about Citibank's commitment to local communities and the importance of giving back.

“We launched ‘Our Promise to New York’ in September to reinforce our strong and ongoing commitment to putting our customers at the center of everything we do and to keeping New York City the best city in the world,” said Bill Brown, Citibank Manhattan Division Manager. “We’re especially gratified to be able to partner with City Harvest to help feed our fellow New Yorkers this holiday season,” he continued.

About City Harvest

Now serving New York City for more than 25 years, City Harvest (www.cityharvest.org) is the world's first food rescue organization, dedicated to feeding the city's hungry men, women, and children. This year, City Harvest will collect over 25 million pounds of excess food from all segments of the food industry, including restaurants, grocers, corporate cafeterias, manufacturers, and farms. This food is then delivered free of charge to nearly 600 community food programs throughout New York City using a fleet of trucks and bikes as well as volunteers on foot. Each week, City Harvest helps over 260,000 hungry New Yorkers find their next meal.

City Harvest also addresses hunger's underlying causes by educating individuals, families, and communities in the prevention of diet-related diseases, channeling a greater amount of local farm food into high-need areas, enhancing the ability of our agency partners to feed hungry men, women, and children, and supporting affordable access to nutritious food in low-income communities.

About Citibank

Citibank is a member of Citi, the leading global financial services company, which has approximately 200 million customer accounts and does business in more than 140 countries. Through its two operating units, Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, and wealth management. Additional information may be found at www.citigroup.com or www.citi.com.