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**FOR IMMEDIATE RELEASE**

**THE NEW YORK TIMES COMPANY ANNOUNCES CITY HARVEST  
AS SILVER PRIZE WINNER IN THE 2011 NONPROFIT EXCELLENCE  
AWARDS**

**New York, NY – June 27, 2011** – City Harvest was one of three charities honored by the 2011 New York Times Company Nonprofit Excellence Awards, which recognizes outstanding management practices among New York’s large and diverse nonprofit community. City Harvest received the Silver Prize for Excellent Management. Established in 2007, the awards are a collaborative effort between the Times Company and the Nonprofit Coordinating Committee of New York (NPCC) and Philanthropy New York. Executive Director Jilly Stephens accepted City Harvest’s award along with Harlem Academy, who received the Gold Prize, and Sanctuary for Families, who received the Bronze Prize, at a ceremony held at TheTimesCenter on Thursday, June 23<sup>rd</sup>.

In particular, City Harvest was commended for best practices in overall management focus on results, regular and effective communications and technology, and enlightened use of human resources, among other areas of management excellence.

“The idea behind these awards is to shine a spotlight on innovation, new ideas and smart, effective management practices for nonprofits—and to share these across the sector,” said Diane McNulty, executive director of corporate communications for the New York Times Company.

“Putting in place strong management practices ensures City Harvest can have the greatest impact for hungry New Yorkers on a daily basis,” said Jilly Stephens, executive director of City Harvest. “We are honored to share this achievement with Harlem Academy and Sanctuary for

Families, and congratulate their leadership on setting the standard for excellence among New York nonprofits.”

Award winners were selected by a distinguished panel of nonprofit management experts. City Harvest received \$10,000 and a scholarship to the Programs in Social Enterprise at Columbia Business School Executive Education.

**About City Harvest:**

Now serving New York City for more than 25 years, City Harvest ([www.CityHarvest.org](http://www.CityHarvest.org)) is the world’s first food rescue organization, dedicated to feeding the city’s hungry men, women, and children. This year, City Harvest will collect 28 million pounds of excess food from all segments of the food industry, including restaurants, grocers, corporate cafeterias, manufacturers, and farms. This food is then delivered free of charge to nearly 600 community food programs throughout New York City using a fleet of trucks and bikes as well as volunteers on foot. Each week, City Harvest helps over 300,000 hungry New Yorkers find their next meal.

City Harvest also addresses issues that surround hunger in New York City by supporting affordable access to nutritious food in low-income communities, educating individuals, families, and communities in the prevention of diet-related diseases, channeling a greater amount of fresh produce into high-need areas, and enhancing the ability of agency partners to feed hungry men, women, and children.

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