



FEED OUR KIDS FOOD DRIVE

Jump Start Your Drive!

City Harvest has always been about New Yorkers taking care of New Yorkers. With **one out of five kids in New York City facing hunger**, we have the opportunity to step up and take care of our city's youngest residents.

Last year's drive raised **more than 250,000 pounds of kid-friendly food, which City Harvest delivered to 500 soup kitchens, food pantries and other community food programs** across New York City to help make sure that children all over the city have the nutritious food they need to thrive.

Getting your food drive started is as easy as 1-2-3!

- 1. Select dates to hold your food drive.** The *Feed Our Kids* food drive runs from May 13 – June 17 (Mother's Day to Father's Day), and you can hold your drive any time between those dates. We recommend running it for at least two weeks.
- 2. Set up a sturdy collection bin in a high-traffic area.** Decorate with the posters and "most needed items" flyers included in your toolkit (digital toolkits available at cityharvest.org/fooddrives).
- 3. Spread the word about your drive.** Ideas include: throw a kick-off party, have a friendly competition between departments or classes, send reminder emails, post an announcement on your website, or give out bags to take home and fill with food.

Important things to know:

- 1. Most-needed items include:** canned fruit, canned vegetables, peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), proteins (i.e. tuna or beans), juice packs, and soups. **Note:** *City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- 2.** Contact the Food Sourcing department *at least 7 days in advance* to schedule a pick-up date at fooddrives@cityharvest.org or **646.412.0758**.
- 3.** City Harvest will pick up food drive donations of **100 pounds** or more through Monday, June 26 (estimate 1 can = 1 pound of food). **Note:** *If you collect less than 100 pounds, you can drop off the food at your local firehouse, police station, Apple Bank location, Goodwill store, or City Harvest's lobby (6 East 32nd Street).*
- 4.** On the day of your pick-up, make sure your food is ready for our driver by moving it to the ground floor and packaging it in boxes of 50 pounds or less.

