

# CITY HARVEST

RESCUING FOOD FOR NYC

## FEED OUR KIDS FOOD DRIVE

Sunday, May 8– Sunday, June 19, 2022

### HOW TO: RUN A TRADITIONAL FOOD DRIVE

City Harvest's *Feed Our Kids Food Drive*—held every year from Mother's Day to Father's Day—helps provide much-needed food for families in need. Last year, our food drive collected nearly 200,000 pounds of nutritious, kid-friendly food—enough to help feed 738 families for the entire summer. With one out of three NYC children now projected to experience food insecurity, it is more important than ever that we step up to take care of the youngest New Yorkers.

#### Starting your food drive is simple!

- **Select dates for your food drive.** While the *Feed Our Kids Food Drive* runs from May 8 to June 19, you can run your drive any time during that period. We recommend running your drive for at least two weeks.
- **Set up a sturdy collection bin in a high-traffic area and hang flyers** (download additional materials at [cityharvest.org/feedourkids](https://cityharvest.org/feedourkids)).
- **Spread the word.** Publicize your food drive using every channel you can: throw a socially-distanced food drive kickoff party, send reminder emails at lunchtime to employees, post an announcement on your intranet, hang posters near workspaces, and give each participant a bag to take home and fill with food.

#### Important things to know:

- All types of non-perishables and canned goods are welcome, but you can refer to our most-needed items poster for tips on what to donate. *Note: City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- City Harvest will pick up food drive donations of **100 pounds or more** (estimate one can = one pound of food) through June 30<sup>th</sup>. If you collect less than 100 pounds, you can drop off the food at your local firehouse and/or police station. For a full list of drop off locations, visit [cityharvest.org/feedourkids](https://cityharvest.org/feedourkids).
- When you've collected at least 100 pounds of food, contact City Harvest by calling 646.277.7800 or emailing [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org) to schedule a pickup.
- On the day of your pickup, make sure that your food **is packaged in sturdy boxes of 50 pounds or less** and is located on the ground floor, ready for our driver.

