

Help Feed New York's Hungry by Running a Food Drive!

All over the city, New Yorkers help feed their hungry neighbors by organizing food drives in their schools, apartment buildings, businesses, and places of worship. Help City Harvest feed New York City's hungry men, women and children by keeping food pantries and soup kitchens stocked year-round.

Getting your food drive started is as easy as 1-2-3:

1. **Select dates to begin and end your food drive.**
2. **Set up a sturdy collection bin and food drive posters in a high-traffic area.** These tools will remind people to donate as they enter and leave the building.
3. **Get the word out.** Throw a food drive opening party, send emails at lunchtime, post an announcement on the internal server, hang our provided poster near workspaces, send around our provided flyer, or give each participant a bag to take home and fill with food.

Need help? Here are some creative ideas that will get the whole office or school involved:

1. Find another company, department or class to challenge – set the “stakes” high so everyone will play to win!
2. Make each day of the week a designated food day (i.e. Mac and Cheese Monday or Canned Fruit Friday).
3. Ask your corporation to match employees’ food donations with a cash donation. For every pound of food employees donate, your company can pledge \$1 (or more!) to City Harvest.

Important things to know:

1. Most needed items include: canned fruit, canned vegetables, peanut butter (plastic jars), macaroni and cheese (packaged), and hot and cold cereal (packaged, family-sized).
Note: City Harvest cannot accept unlabeled or dented cans, any open packaging, products that need to be refrigerated, homemade foods, or expired products.
2. If you collected 100 lbs. or more: City Harvest will pick up your donation directly from you! Just call Ruth Kraus at 646.412.0755 at least 7 days in advance to set up a pickup date.
3. On the day of your pick-up: make sure your food is located on the ground floor. Say hello to our drivers when they arrive. The driver will give you a big smile and a receipt for your donation!

RESCUING
FOOD FOR
NEW YORK'S
HUNGRY

**CITY
HARVEST**

cityharvest.org

