



# HIGH HOLIDAYS FOOD DRIVE

Monday, September 12–Monday, October 10, 2022

## HOW TO: RUN AN ONLINE FOOD DRIVE

Hundreds of thousands of Jewish New Yorkers are living below or near the poverty line. That's why City Harvest plans to rescue and deliver 7.5 million pounds of kosher food this year for families in need.

Support City Harvest and our Jewish neighbors by running a food drive for the High Holidays!

With many schools and organizations still operating remotely, we are providing an alternative to in-person food drives through our partner platform #GiveHealthy. If this is the best option for your company, please follow the instructions below.

### Setting up your online fresh food drive:

- 1) [Start your online fresh food drive through #GiveHealthy](#), which provides users the opportunity to order fresh produce as well as non-perishables to be delivered directly to the City Harvest warehouse.
- 2) Share the customized link for your food drive page with your participants through email, social media, or newsletters. Participants will be able to select food items to purchase directly through your page.
- 3) Send periodic updates on progress and reminders to donate. We recommend one kick off message, one mid-way through the drive, and one when you're in the final stretch.
- 4) After your drive has ended, you will receive a tax acknowledgment from the food drive platform and a food drive certificate of participation from City Harvest.

For any questions, please feel free to call us at **646.277.7800** or email [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org) for help setting up your online food drive.

