

## ***DAILY NEWS VIRTUAL FOOD DRIVE***

Interested in donating funds? You can show your support for City Harvest by donating directly to the *Daily News Virtual Food Drive*, created specifically for this year's drive!

Every \$1 donated helps City Harvest rescue four pounds of food that would otherwise go to waste. Thanks to our generous sponsor, FJC - a Foundation of Philanthropic Funds, every gift made between October 24, 2017 and January 19, 2018 will be matched – dollar-for-dollar – up to \$75,000, helping us rescue and deliver twice as much food for our neighbors in need.

### **Tips for company participation in the *Daily News Virtual Food Drive*:**

- Create a sub-team for your company or organization under the *Daily News Virtual Food Drive* page.
- Set goals for both pounds collected and funds raised.
- Give employees the option to bring non-perishable food and/or donate funds online.
- Encourage employees to tell friends and family about the *Daily News Virtual Food Drive* to make an even bigger impact.

**Learn more about the *Daily News Virtual Food Drive* at [cityharvest.org/dailynewsvfd](http://cityharvest.org/dailynewsvfd).**

RESCUING  
FOOD FOR  
NEW YORK'S  
HUNGRY

**CITY  
HARVEST**

[cityharvest.org](http://cityharvest.org)

