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Dear Friends of City Harvest,

At a time when nearly one in six New Yorkers struggle to put meals on their tables regularly, daily deliveries from City Harvest are vital to keeping the shelves of food pantries and soup kitchens stocked.

This holiday season, we invite you to help fill our trucks with good food by participating in the 35<sup>th</sup> annual *Daily News Food Drive*, which will be held from Tuesday, October 24, 2017 through Friday, January 19, 2018.

A highlight of the drive each year is the *Kids Can Help Competition*, which acknowledges the impact students can have when they work together for a good cause. The school in each borough that runs a drive and collects the most food will win a prize.

Enclosed you will find information about running a food drive, tips on how to make it successful, and posters to display at your collection site. The food you collect may also be dropped off at your local firehouse or police station. For additional information, please visit [www.cityharvest.org/dailynews](http://www.cityharvest.org/dailynews), call City Harvest at 646.412.0758, or email [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org).

The *Daily News Food Drive* is the largest in the city, and with your help, we will collect one million pounds of nutritious, non-perishable food which City Harvest will deliver to 500 soup kitchens, food pantries and other community food programs across the five boroughs. The items most in need right now are canned fruit, canned vegetables, tuna fish, peanut butter (in plastic jars), hot and cold cereal, soups, and juice packs.

Thank you for standing with us in the fight against hunger, and for helping fill the plates of our neighbors this holiday season.

Sincerely,

Jilly Stephens  
Chief Executive Officer

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