

DAILY NEWS VIRTUAL FOOD DRIVE

Interested in donating funds? You can show your support for City Harvest by donating directly to the *Daily News Virtual Food Drive*, created specifically for this year's drive!

Every \$1 donated helps City Harvest rescue four pounds of food that would otherwise go to waste. Thanks to our generous sponsor, FJC - a Foundation of Philanthropic Funds, every gift made between October 24, 2017 and January 19, 2018 will be matched – dollar-for-dollar – up to \$75,000, helping us rescue and deliver twice as much food for our neighbors in need!

Tips for school participation in the *Daily News Virtual Food Drive*:

- Create a sub-team for your school or class under the *Daily News Virtual Food Drive* page.
- Set goals for both pounds collected and funds raised.
- Tell parents about the *Daily News Virtual Food Drive* so they know they have the option to bring non-perishable food and/or donate funds online.
- Encourage students and parents to tell friends and family about the *Daily News Virtual Food Drive* to make an even bigger impact.

Learn more about the *Daily News Virtual Food Drive* at cityharvest.org/dailynewsvfd.

RESCUING
FOOD FOR
NEW YORK'S
HUNGRY
**CITY
HARVEST**
cityharvest.org

