

## JUMP START YOUR SCHOOL'S DAILY NEWS FOOD DRIVE! PARTICIPATE IN THE KIDS CAN HELP COMPETITION

'Tis the season for giving! For 35 years, City Harvest and the *Daily News* have partnered to host the city's largest food drive, taking place this year from Tuesday, October 24, 2017 through Friday, January 19, 2018. Running a food drive helps City Harvest keep shelves stocked at 500 soup kitchens, food pantries and other community food programs across the city, providing good food for families in need.

This year, the drive will celebrate the impact kids can have when they work together during our annual *Kids Can Help Competition*. The school in each borough that collects the most pounds of food will be awarded a prize!

### Starting your food drive is as easy as 1-2-3!

1. **Select the dates that you would like to run your drive** between October 24 and January 19. We recommend running your food drive for at least two weeks.
2. **Set up a sturdy collection bin and posters in a high-traffic** area as a reminder to students as they enter and leave school (download at [cityharvest.org/dailynews](http://cityharvest.org/dailynews)).
3. **Spread the word.** Send the flyer included in your toolkit to parents or post about the drive on your class or school website. See our "Tips for Running a Successful Food Drive" sheet for ways to engage your students.

### Important things to know:

- Most helpful items include: canned fruit, canned vegetables, canned proteins (i.e. tuna or beans), peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), soups, and juice packs. **Note:** *City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- City Harvest will pick up food drive donations of **100 pounds or more** through January 19 (estimate one can = one pound of food). If you collect less than 100 pounds, you can drop off the food at the City Harvest office or your local firehouse or police station. For a full list of drop off locations, visit [cityharvest.org/dailynews](http://cityharvest.org/dailynews).
- When you've collected at least 100 pounds of food, contact City Harvest by calling **646.412.0758** or emailing **fooddrives@cityharvest.org** to schedule a pickup. You must schedule *at least 7 days in advance* of your desired pickup date.
- On the day of your pickup, make sure your food is **packaged in boxes of 50 pounds or less** and is located on the ground floor, ready for our driver.

Interested in donating funds? Every \$1 donated helps rescue four pounds of good food. Learn more about the *Daily News Virtual Food Drive* at [cityharvest.org/dailynewsvfd](http://cityharvest.org/dailynewsvfd).

RESCUING  
FOOD FOR  
NEW YORK'S  
HUNGRY  
**CITY  
HARVEST**  
[cityharvest.org](http://cityharvest.org)

