

City Harvest:

Summer in the City 2019

Presents

The Island of Manhattan

RESCUING
FOOD FOR
NEW YORK'S
HUNGRY

**CITY
HARVEST**

cityharvest.org

Tuesday, June 18, 2019

The Lighthouse, Pier 61, Chelsea Piers,
New York City

Kick off the summer at City Harvest's 17th annual *Summer in the City* tasting event at The Lighthouse (Pier 61, Chelsea Piers) on Tuesday, June 18. Last year's event featured some of New York City's hottest chefs and mixologists, including **Michael Chernow of Seamore's**, **Jessica Weiss of Caffe Marchio**, and **Nick Bennett of Porchlight**, among many others.

This premier waterfront event will be attended by over 700 young philanthropists and tastemakers, and will feature music from one of New York City's top DJs. Interactive activities and exciting performances will keep guests moving all evening! Last year's event raised nearly \$410,000 – enough to help feed over 6,000 families for the entire summer.

City Harvest is New York City's largest food rescue organization, helping to feed the more than 1.2 million New Yorkers who are struggling to put meals on their tables. This year, we will rescue 61 million pounds of food that would otherwise go to waste and deliver it, free of charge, to hundreds of food pantries, soup kitchens and other community partners across the five boroughs.



For Tickets & Packages, please contact:

Kathy Holding, Director of Special Events
kholding@cityharvest.org or call **646.412.0650**

For Sponsorship opportunities, please contact:

Rebecca Fontes, Director of Business Partnerships
rfontes@cityharvest.org or call **646.412.0641**

City Harvest: Summer in the City 2019

Tickets & Packages

We Are City Harvest Package(s) \$25,000

Helps feed 1,154 children for a whole summer

- 18 Platinum Waterfront tickets
- Reserved space in the waterfront VIP area with premium bottle service and a private waiter
- Logo inclusion or premium listing on event materials*
- Access to premium tasting hour (6:30–7:30pm)

Neighbors Helping Neighbors Package(s) \$15,000

Helps feed 685 children and their families for a month

- 15 Platinum Waterfront tickets
- One reserved table in the waterfront VIP area with premium bottle service
- Logo inclusion or premium listing on event materials*
- Access to premium tasting hour (6:30–7:30pm)

Food That Does Everybody Good Package(s) \$7,500

Provides over 30,000 pounds of fresh produce for City Harvest Mobile Markets

- 12 Platinum Waterfront tickets
- One reserved table in the waterfront VIP area with access to the premium bar
- Premium listing on event materials*
- Access to premium tasting hour (6:30–7:30pm)

Dish Out the Love Package(s) \$5,000

Provides over 20,000 pounds of fresh produce for kids' afterschool programs

- 10 Platinum Waterfront tickets
- Access to the waterfront VIP area and premium bar
- Premium listing on event materials*
- Access to premium tasting hour (6:30–7:30pm)

Platinum Waterfront Ticket(s) \$500

Helps feed over 600 single mothers and their children

- Access to the waterfront VIP area and premium bar
- Admission at 7:30pm

Gold Ticket(s) \$250

Provides 1,100 pounds of nutritious food

- Admission at 7:30pm

*Tickets must be purchased by April 5, 2019 to be included in the event materials.

** All package holders will be included on the Host Committee.



Name Mr. Mrs. Ms. Dr. Company _____

Street Address _____ City _____ State _____ Zip _____

Email _____ Phone Number _____

Please charge \$ _____ to my credit card: Visa Mastercard AMEX Discover

Card Number _____ Exp Date _____ CW _____

Name on Card _____ Signature _____

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Sponsorship

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This premier waterfront event will be attended by over 700 young philanthropists and tastemakers who support City Harvest's work to rescue and deliver nutritious food for New Yorkers in need. The event will showcase innovative cocktails, exciting activities, live entertainment, and some of the city's hottest restaurants and mixologists!

Through this event, sponsors will have the opportunity to capture the attention of an enthusiastic and philanthropically-minded young influencer audience. Custom packages start at \$5K and may include the following benefits:

- Title and Presenting Sponsorship
- Product placement and promotional drivers
- Celebrity integrations
- Completely custom activations
- Social media opportunities
- Public Relations efforts
- Branding components
- Client entertaining, VIP experiences and packages

When: June 18, 2019 | 6:30pm – 9:30pm

Where: The Lighthouse, Pier 61, NYC

Tickets: General \$250 | VIP \$500

Ticket Packages: \$5,000 | \$7,500 | \$15,000 | \$25,000

Past Sponsors have included:

Moët Hennessy USA



evian.

yelp reservations

BIRCHBOX



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