



# FEED OUR KIDS FOOD DRIVE

## Jump Start Your Drive!

City Harvest has always been about New Yorkers taking care of New Yorkers. With **one out of five kids in New York City facing hunger**, we have the opportunity to step up and take care of our city's youngest residents.

Last year's drive raised **nearly 200,000 pounds of kid-friendly food, which City Harvest delivered to hundreds of soup kitchens, food pantries and other community food programs** across New York City to help make sure that children all over the city have the nutritious food they need to thrive.

### Getting your food drive started is as easy as 1-2-3!

1. **Select dates to hold your food drive.** The *Feed Our Kids* food drive runs from May 12 – June 16 (Mother's Day to Father's Day), and you can hold your drive any time between those dates. We recommend running it for at least two weeks.
2. **Set up a sturdy collection bin in a high-traffic area.** Decorate with the posters and "most needed items" flyers included in your toolkit (digital toolkits are available at [cityharvest.org/fooddrives](http://cityharvest.org/fooddrives)).
3. **Spread the word about your drive.** Ideas include: throw a kick-off party, have a friendly competition between departments or classes, send reminder emails, post an announcement on your website, or give out bags to take home and fill with food.

### Important things to know:

1. **Most-needed items include:** canned fruit, canned vegetables, peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), proteins (i.e. tuna or beans), juice packs, and soups. **Note:** *City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
2. Contact the Food Sourcing department *at least 7 days in advance* to schedule a pick-up date at [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org) or **646.412.0758**.
3. City Harvest will pick up food drive donations of **100 pounds** or more through Friday, June 28 (estimate 1 can = 1 pound of food). **Note:** *If you collect less than 100 pounds, you can drop off the food at your local firehouse, police station, Apple Bank location, or City Harvest's lobby (6 East 32<sup>nd</sup> Street).*
4. On the day of your pick-up, make sure your food is ready for our driver by moving it to the ground floor and packaging it in boxes of 50 pounds or less.

