



6 East 32nd St
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October 2019

Dear Friends of City Harvest,

Almost half of New Yorkers struggle to cover basic expenses, meaning many of our neighbors are forced to choose between things like paying rent and buying groceries. This holiday season, we invite you to help City Harvest feed families in need all across our city by participating in the annual *Daily News Food Drive*.

The food drive starts on Tuesday, October 22, 2019 and goes through Friday, January 17, 2020. Our goal is to collect one million pounds of nutritious, non-perishable food, which we will deliver to hundreds of soup kitchens, food pantries and other community food programs across the five boroughs.

Enclosed you will find information about running a food drive or hosting a virtual food drive, tips on how to make it successful, and posters to display at your collection site. Food can also be dropped off at your local firehouse and police station, as well as Apple Bank branches across New York City, and at City Harvest's office at 6 East 32nd Street in Manhattan.

Through our *Kids Can Help Competition*, the school in each borough that runs a drive and collects the most food will win a prize. For additional information, please visit cityharvest.org/dailynews, call City Harvest at 646.412.0758, or email fooddrives@cityharvest.org.

Thank you for helping City Harvest put food on the tables of our neighbors in need this holiday season.

Sincerely,

Jilly Stephens
Chief Executive Officer