RESCUING FOOD FOR NEW YORK'S HUNGRY

CITY HARVEST

DAILY NEWS FOOD DRIVE

JUMP START YOUR DRIVE!

For 36 years, City Harvest and the *Daily News* have partnered to host the city's largest food drive, taking place this year from Tuesday, October 22, 2019 through Friday, January 17, 2020. Running a food drive helps City Harvest keep shelves stocked at hundreds of soup kitchens, food pantries and other community food programs across the city, providing good food for families in need.

Starting your food drive is simple!

- **Select dates for your food drive.** While the *Daily News Food Drive* runs from October 22 through January 17, you can run your drive any time during that period. We recommend running your drive for at least two weeks.
- **Set up a sturdy collection bin in a high-traffic area and hang flyers** (download at cityharvest.org/dailynews).
- **Spread the word.** Publicize your food drive using every channel you can: throw a food drive kickoff party, send reminder emails at lunchtime to employees, post an announcement on the intranet, hang posters near workspaces, and give each participant a bag to take home and fill with food.

Important things to know:

- Most needed items include: canned fruit, canned vegetables, canned proteins (i.e. tuna or beans), peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), soups, and juice packs. *Note: City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- City Harvest will pick up food drive donations of **100 pounds or more** (estimate one can = one pound of food) through January 31. If you collect less than 100 pounds, you can drop off the food at the City Harvest office or your local firehouse, police station, or Apple Bank locations across New York City. For a full list of drop off locations, visit **cityharvest.org/dailynews**.
- When you've collected at least 100 pounds of food, contact City Harvest by calling **646.412.0758** or emailing **fooddrives@cityharvest.org** to schedule a pickup. You must schedule at least seven days in advance of your desired pickup date.
- On the day of your pickup, make sure that your food **is packaged in boxes of 50 pounds or less** and is located on the ground floor, ready for our driver.