

April Volunteer Month



This April, in conjunction with National Volunteer Month, City Harvest is offering special volunteer opportunities to highlight the invaluable work our volunteers do to help our mission of feeding New York City. Your company can help make a difference by participating in April Volunteer Month!

All month long, City Harvest will host and recognize the efforts of hundreds of employee volunteers from companies across the five boroughs. Dozens of companies and their employees will come together to take part in fun and meaningful team-building at our **Repacks, Mobile Markets, Repack on the Roads, and Mesh Bag Projects.**

For sponsorship visibility and benefits, please see the grid on the following page.

Dates Available: Monday, April 1, 2020–Thursday, April 30, 2020



Types of Volunteer Opportunities

Repack

Sort bulk food donations into smaller, family-sized portions that can be easily distributed to soup kitchens and food pantries throughout the five boroughs.

Group Size: 15–20, 21–40, or 30–50

Location: Long Island City, Queens

Time: 1:30–4pm

Mobile Market

Distribute thousands of pounds of fresh produce in an open-air, farmers market setting to hundreds of families in need.

Group Size: 5–15

Locations: Northwest Queens, Washington Heights/Inwood, Bed-Stuy, South Bronx

Time: 8:45am–12pm



Repack on the Road

Build snack packs filled with healthy food at a location of your choice. City Harvest will plan and run the event, source the food, and deliver the packs to our agencies.

Group Size: 20–40

Location: Your company's office

Time: 2 hours, any time, between 10am and 5pm

Mesh Bag Project

Create thousands of the mesh bags that City Harvest uses a week to repackage bulk donations of produce into family-sized bags for easier distribution to agencies

Group Size: 5–10; 10+ (Custom)

Location: Your company's office

Time: Anytime you choose



To learn more and book an event during April Volunteer Month, please contact:
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Business Partnerships at
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FOOD FOR
NEW YORK'S
HUNGRY
**CITY
HARVEST**
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April Volunteer Month Packages and Benefits



Benefit	Repack on the Road \$15,000+	Gold Repack \$15,000	Silver Repack \$5,000	Mobile Market \$5,000	Mesh Bag Project \$2,500+
Number of volunteering spots	Private booking at your office for 40 or more*	Private booking for up to 50	Reservation for up to 20	Reservation for up to 15	For up to 10*
Logo or name placement on the following items: <ul style="list-style-type: none"> • Welcome sign • Photo backdrop • Volunteer certificate 	Logo	Logo	Name	Name	Name
Priority selection of volunteering slots	✓	✓	—	✓	N/A
Social media recognition as a supporter of April Volunteer Month	Inclusion in 1 event recap post and/or photo album 1 dedicated post on 1 channel	Inclusion in 1 event recap post and/or photo album 1 dedicated post on 1 channel	Inclusion in 1 event recap post and/or photo album	Inclusion in 1 event recap post and/or photo album	—
Logo or name placement on dedicated April Volunteer Month webpage for one (1) year	Logo	Logo	Name	Name	Name
Logo or name placement in event thank you email to all participants	Logo	Logo	Name	Name	Name
Listing in City Harvest's FY19 Annual Report	✓	✓	✓	✓	—
Recognized in City Harvest print newsletter (~52,000 subscribers)	✓	✓	—	—	—
Recognized in City Harvest biweekly email newsletter (~21,000 subscribers)	✓	✓	—	—	—

*Customizable opportunity. For groups greater in size, sponsorship increases incrementally.