RESCUING FOOD FOR NEW YORK'S HUNGRY

CITY HARVEST

Run a Food Drive and Help Feed New Yorkers in Need

Millions of New Yorkers struggle to put meals on their tables. This year, City Harvest will rescue and deliver 109 million pounds of nutritious food for New Yorkers in need. You can help by organizing a food drive in your school, apartment building, or place of worship.

Getting your food drive started is as easy as 1-2-3!

1. **Select dates to begin and end your food drive.** We recommend running a drive for at least 2 weeks.

2. **Set up a sturdy collection bin and food drive posters in a high traffic area.** These tools will remind people to donate as they enter and leave a building.

3. **Get the word out**. Throw a food drive kick off/launch party, send reminder emails throughout the drive, use posters and flyers available on our website, or give each participant a bag to take home and fill with food.

Need help?

Here are some creative ideas that will get your friends and family involved.
1. **Find** another class or group of friends to challenge – create fun prizes and incentives so everyone will play to win!

2. **Assign** a theme to each day of the week (i.e. Mac and Cheese Monday or Canned Fruit Friday).

Important things to know:

1. **Most-needed items include:** canned fruit, canned vegetables, peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), proteins (i.e. tuna or beans), juice packs, and soups. Note: *City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*

2. **If you collect 100 lbs. or more:** City Harvest will pick up your donation directly from you! Just call Food Sourcing at 646.412.0758 at least seven days in advance to schedule a pick up date.

3. **On the day of your pick-up:** make sure your food is located on the ground floor in sturdy boxes weighing no more than 50 lbs. each. Say hello to our driver, and they will give you a receipt for your donation.

CityHarvest.org
#WeAreCityHarvest