

Team City Harvest Virtual Marathon & Running Club



FEEDING NYC:
*A MARATHON
NOT A SPRINT*



The TCS New York City Marathon represents the best of New York—when all New Yorkers come together to support each other and cheer on their neighbors. Though we may not be able to be together in person this year, the spirit of the Marathon is needed now more than ever.

That's why City Harvest—an eight-time Charity Partner for the TCS New York City Marathon—is proud to announce the **Team City Harvest: Virtual Marathon & Running Club**, a virtual fundraising team for New Yorkers helping New Yorkers.

We have set an ambitious **team fundraising goal of \$275,000—enough to help feed nearly 1 million New Yorkers for a day!** At a time when more and more New Yorkers are worried about where their next meal will come from, your help is vital.

Team City Harvest runners may elect to run the official 26.2-mile TCS Virtual New York City Marathon, or participate in monthly virtual 5K and 10K runs—whatever works for you! All runners will have access to virtual Wellness Wednesday events, such as Zoom fitness classes and healthy food demos. This year, even our youngest supporters are able to join in on the fun by participating in virtual 3K and 5K events, as a Team Junior Harvest Running Club Member, with their friends and family!

Visit CityHarvest.org/TeamCH for more information.

Team Registration

Olivia McMahan
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Sponsorship

Gabrielle Mizrahi
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Team City Harvest Registration & Sponsorship

RESCUING
FOOD FOR
NEW YORK'S
HUNGRY

**CITY
HARVEST**

cityharvest.org

Join Team City Harvest!

City Harvest will offer access to the following tools to support your training:

Team City Harvest Virtual Marathon Runners

- Team City Harvest Welcome Kit and official team training shirt
- Strava Training app
- Virtual Trainer access
- Social media toolkit
- Virtual Marathon bib
- Virtual Marathon completion medal
- Personal charity GoFundMe fundraising page

Team City Harvest and Junior Harvest Running Club Members

- Team City Harvest digital Welcome Kit
- Social media toolkit
- Personal charity GoFundMe fundraising page
- Members who fundraise \$500+ (\$250+ for Junior Harvest runners) will receive an exclusive Team City Harvest Running Club shirt

Sponsorship

Engage your brand and employees in helping to feed NYC by supporting Team City Harvest. Custom sponsorships—including access to virtual 5K and 10K runs, fundraising tools, presenting opportunities, product integration, specially curate events, and more—are available.



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