

Run a High Holidays Food Drive!

Tuesday, September 8-Friday, October 9, 2020

Did you know that even before COVID-19, more than half a million Jewish New Yorkers struggled to put kosher food on their tables? Now, more than ever, help City Harvest feed our kosher neighbors in need during the High Holidays by running a kosher food drive. Donate non-perishable, kosher foods and our fleet of trucks will pick up the donations and deliver them to kosher community food programs across the city.

You can also run a digital food drive through our partners <u>#GiveHealthy</u>, allowing participants to purchase fresh produce and non-perishable kosher items to be delivered directly to the City Harvest warehouse.

Food Needed:

- All types of kosher canned, non-perishable, sealed or packaged food are acceptable for collection. Non-kosher food will not be accepted for this food drive.
- The most needed foods are shelf-stable, kosher sources of protein, such as: tuna, salmon, sardines, peanut butter and beans.
- City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.

Tips for a Successful Food Drive:

• Ensure all items have at least one of the following kosher certifications:









- Organize a central collection area in your school, synagogue or office. Collect items in a sturdy collection bin or box.
- Publicize your drive by hanging up the High Holidays Food Drive poster.
 To download additional posters and materials, please visit
 cityharvest.org/fooddrives. You can also include information about the
 drive on your website, social media channels, and in your print or digital
 newsletter.
- Post about your #GiveHealthy food drive on your digital channels and encourage your networks to donate food.
- At the end of your drive, if you've collected 50 pounds or more, contact
 the City Harvest Food Sourcing Team, at 646.412.0758 or
 fooddrives@cityharvest.org to schedule a pick-up. If your collection is
 less than 50 pounds you can deliver directly to our office at
 6 East 32nd Street, 5th floor.

