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October 2020

Dear Friends of City Harvest,

For the last 38 years, City Harvest and *The New York Daily News* have partnered each fall to host *The Daily News Food Drive*, New York City's largest food drive, spanning the holiday season and providing nutritious food for families in need. This year, the need for emergency food is at an all-time high as New Yorkers across the five boroughs continue to contend with the economic fallout of the COVID-19 crisis.

Last year, our food drive **collected over 760,000 pounds of non-perishable food—enough to help feed nearly 700 families for a year.** This year, as we have adjusted our operations in response to the COVID-19 crisis, we are also adapting our food drive program to offer virtual options and minimize exposure, while still working to bring our community together to get food to the families who need it most. Our trucks will pick up donations of 100 pounds or more in-person, or you can [build an online food drive page](#) and purchase items online to be delivered directly to the City Harvest warehouse.

The food drive starts on **Tuesday, October 20, 2020 and goes through Friday, January 22, 2021.** Our goal is to collect one million pounds of nutritious food, which we will deliver to hundreds of soup kitchens, food pantries and other community food programs across the five boroughs.

Enclosed you will find information about running a food drive, whether in person or online, tips on how to make it successful, and posters and other materials to share with your participants. Food can also be dropped off at your local firehouse and police station, as well as select State Farm locations across New York City. For additional information, please visit cityharvest.org/dailynews, call City Harvest at 646.277.7800, or email fooddrives@cityharvest.org.

Interested in making a monetary donation? Just \$1 helps City Harvest feed two New Yorkers in need. To donate visit cityharvest.org/dailynewsdonate

Thank you for helping City Harvest put food on the tables of our neighbors in need during this especially challenging holiday season.

Sincerely,

Jilly Stephens
Chief Executive Officer

