Generation Harvest

Generation Harvest is a group of New York City's rising leaders who are passionate about City Harvest and our work rescuing and delivering food for New Yorkers in need. This leadership group reinforces City Harvest's work by developing and supporting initiatives that raise money and awareness, broadening our support base. Last year, Generation Harvest raised enough to help feed nearly 10,000 New Yorkers for an entire year.







It's meaningful to connect with other like-minded individuals that want to raise awareness, volunteer and fundraise for an organization providing a vital lifeline to those in need. City Harvest is doing crucial work to alleviate some of the pressure that so many families across New York City face every time they set the table.

Lucy Williams, Generation Harvest Member



I'm inspired and motivated when I work alongside fellow young professionals who are passionate about addressing issues of food waste and food insecurity in our city, and about connecting more with our amazing community.

Justin Chan, Vice Chair, Membership & Recruitment

Generation Harvest members support and sustain City Harvest's work by:

- Organizing events to benefit City Harvest, such as fitness classes, cooking classes, documentary film screenings, and panel discussions
- Launching <u>Cause Related Marketing campaigns</u> to benefit City Harvest
- Getting companies involved in our <u>Skip Lunch Fight Hunger campaign</u>, volunteer projects, sponsorships, and more
- Volunteering with City Harvest at Mobile Markets, Food Rescues, and more
- Promoting and attending City Harvest signature events
- Personally supporting City Harvest

Benefits of joining Generation Harvest include:

- Becoming a leader within New York City's first and largest food rescue organization
- Joining a group of passionate young New Yorkers who are committed to feeding our neighbors in need
- Gaining special access to volunteer opportunities and exclusive events throughout the year
- Networking opportunities with City Harvest's Board of Directors
- Giving back to New York City and helping to feed the more than
 1.5 million New Yorkers who are experiencing food insecurity

Recent and upcoming Generation Harvest events include:

- Virtual Speakeasy with award-winning mixologist Cody Goldstein of Muddling Memories
- Virtual Cooking Class with Food Council Member and Chef Austin Johnson
- Virtual Yoga and Meditation Class
- Volunteering at a City Harvest Mobile Market
- Volunteering to write Thanksgiving cards to City Harvest agency partners

If you are interested in learning more, please contact Suzanne Chipkin at schipkin@cityharvest.org or 646.412.0680

