

PASSOVER FOOD DRIVE

Monday, March 1–Monday, April 5, 2021

Run a Passover Food Drive!

Did you know that even before the COVID-19 pandemic began, more than 500,000 Jewish New Yorkers lived at or below the poverty line?

Now, many more are turning to soup kitchens and food pantries for help feeding themselves and their families. Help City Harvest make sure no one in our city goes hungry over Passover this year. Run a kosher for Passover and/or *Chometz* food drive between March 1–April 5, and City Harvest will deliver the food you collect to kosher food pantries across the city.

Food Needed:

- All types of kosher for Passover and/or *Chometz* canned or non-perishable sealed or packaged food are acceptable for collection.
- Please keep Passover and *Chometz* items separate.
- We do not accept perishable foods or opened packages.
(This will keep your collection site pest-free and ensure the safety of the food you collect.)
- Most needed kosher foods are as follows:
 - Tuna
 - Salmon
 - Sardines
 - Gefilte fish
 - Grape juice
 - Oils
 - Matzoh
 - Peanut Butter

Tips for a Successful Food Drive:

- Passover items must have one of the following certifications, in addition to a kosher for Passover designation. *Chometz* items must have one of the following certifications:



- Organize a centralized collection area in your school or synagogue.
- Copy and distribute the enclosed flyer and hang up posters.
- Share your food drive success by tagging City Harvest on social media.
- At the end of your drive, if you've collected more than 50 lbs, call City Harvest to schedule a pickup by contacting Food Sourcing, at [646.277.7800](tel:646.277.7800) or fooddrives@cityharvest.org. If your collection is less than 50 pounds we can help you find a local pantry for drop-off.

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