

Team City Harvest: Marathon & Wellness Club

**CITY &
HARVEST**
RESCUING FOOD FOR NYC



The TCS New York City Marathon represents the best of New York—when all New Yorkers come together to support each other and cheer on their neighbors.

For the ninth year, City Harvest was selected as a charity partner for the 2021 TCS New York City Marathon taking place on **Sunday, November 7**. This year, City Harvest is building a team of 75 runners and will be captained by Food Council Member **Dan Churchill**, Executive Chef of Charley St. The team has a goal of raising \$275,000 to help feed New Yorkers who are struggling to put good, nutritious food on their tables.

Join Team City Harvest to guarantee your entry into this year's marathon. As a team runner, you will receive access to perks, such as a personal fundraising web page, a custom training program, a signature City Harvest running shirt, and team wellness events. You and your friends and family will also be invited to our exclusive team events, such as the Race Day Viewing Party and the Post-Race Celebration Party—which have been held at Melba's, The Gibson, The Meatball Shop, and Seamore's—and all team runs and training sessions. Should you not be located in New York City on November 7, New York Road Runners will also be hosting a Virtual Marathon for any runners hoping to run 26.2 miles wherever you may be!

Not up for running the full 2021 TCS New York City Marathon this year? We understand and have additional opportunities for you, your family, and friends to support City Harvest and join the Team City Harvest Wellness Club!

Visit CityHarvest.org/marathon for more information.

Team Registration

Olivia McMahan, Special Events Coordinator
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646.412.0637

Sponsorship

Gabrielle Mizrahi, Senior Manager, Business Partnerships
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Team City Harvest: Marathon & Wellness Club Registration and Sponsorship

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Join Team City Harvest!

Individual Marathon Runner

Each runner will be responsible for raising a minimum of \$3,500 in support of our work feeding New Yorkers in need. You will receive access to:

- 1 guaranteed runners entry into the 2021 TCS New York City Marathon
- A personal fundraising web page
- New York Road Runner's personalized training program, the Virtual Trainer
- A signature City Harvest running shirt
- Invitations to team events, such as the Race-Day Viewing Party, the Post-Race Celebration Party, and all team runs and wellness events
- Free registration for the race

Individual Virtual Marathon Runner

Each runner will be asked to raise a suggested fundraising minimum of \$3,500 in support of our work feeding New Yorkers in need. You will receive access to:

- A personal fundraising page
- New York Road Runner's personalized training program, the Virtual Trainer
- A signature City Harvest running shirt
- Invitations to team events, such as the Race-Day Viewing Party, the Post-Race Celebration Party, and all team runs and wellness events
- Free registration for the race

Wellness Club Member

If you are not interested in running 26.2 miles, but would still like to be involved in team runs and wellness events join as a Wellness Club member! You will receive access to:

- Social Media toolkit
- A personal fundraising page

Junior Wellness Club Member

Calling all City Harvest Kids! Want to do something fun and active, while helping to feed your NYC neighbors in need? Join the Team Junior Harvest Wellness Club and participate in team runs or wellness events with your entire family! You will receive access to:

- Social Media toolkit
- A personal fundraising page

Sponsorship

Engage your brand and employees in helping to feed NYC by supporting Team City Harvest: Marathon and Wellness Club. Custom sponsorships, including presenting opportunities, product integration, events, and more—are available.

Or, start a Wellness Club within your own organization through a sponsorship of City Harvest. This custom package includes access to team runs, wellness events, and fundraising tools for your entire team!



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