



RESCUING FOOD FOR NYC

6 East 32<sup>nd</sup> Street, 5<sup>th</sup> Floor  
New York NY 10016  
cityharvest.org | 646.412.0600

October 2021

Dear Friends of City Harvest,

For the past 39 years, City Harvest and *The New York Daily News* have partnered each fall to host *The Daily News Food Drive*, New York City's largest food drive, spanning the holiday season and providing nutritious food for New Yorkers in need. As New York City continues to contend with the COVID-19 pandemic, the need for nutritious food remains high for families across the five boroughs.

Last year, our food drive **collected more than 500,000 pounds of food—enough to help feed nearly 500 families for a year**. This year, City Harvest trucks will pick up donations of 100 pounds or more in-person, or you can [build an online food drive page](#) and purchase items online to be delivered directly to the City Harvest warehouse.

Through our *Kids Can Help Competition*, the school in each borough that runs a drive and collects the most food will win a prize from our partners at Macmillan Publishing!

The food drive starts on **Tuesday, October 19, 2021 and goes through Friday, January 14, 2022**. Our goal is to collect over 700,000 pounds of nutritious food, which we will deliver to hundreds of food pantries, and other community food programs across the five boroughs.

Enclosed you will find information about running online and in-person food drives, tips on how to make it successful, and posters and other materials to share with your participants. Food can also be dropped off at your local firehouse and police station, as well as select State Farm locations across New York City. For additional information, please visit [cityharvest.org/dailynews](https://cityharvest.org/dailynews), call City Harvest at 646.277.7800, or email [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org).

Interested in making a monetary donation? Just \$1.25 helps City Harvest feed a New York City family in need for a day. To donate visit [cityharvest.org/dailynewsdonate](https://cityharvest.org/dailynewsdonate)

Thank you for helping City Harvest put food on the tables of our neighbors in need during this especially challenging holiday season.

Sincerely,

A handwritten signature in black ink, appearing to read "Jilly".

Jilly Stephens  
Chief Executive Officer