

CITY HARVEST

RESCUING FOOD FOR NYC

DAILY NEWS FOOD DRIVE

HOW TO: RUN A TRADITIONAL (IN PERSON) FOOD DRIVE

For 39 years, City Harvest and the *Daily News* have partnered each fall to host the city's largest food drive, taking place this year from **Tuesday, October 19, 2021 through Friday, January 14, 2022**. Running a food drive helps City Harvest provide good food for families in need. This year, as New York City continues to contend with the COVID-19 pandemic, the need for fresh, nutritious food remains high for families across the five boroughs.

If you'd like to run a traditional, in-person food drive, below are some helpful tips on how to get started.

Starting your food drive is simple!

- **Select dates for your food drive.** While the *Daily News Food Drive* runs from October 19 through January 14, you can run your drive any time during that period. We recommend running your drive for at least two weeks.
- **Set up a sturdy collection bin in a high-traffic area and hang flyers** (download additional materials at cityharvest.org/dailynews).
- **Spread the word.** Publicize your food drive using every channel you can: post flyers around the collection bin, send an email to your network.

Important things to know:

- Most needed items include: canned fruit, canned vegetables, canned proteins (i.e. tuna or beans), peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), soups, and juice packs. *Note: City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- City Harvest will pick up food drive donations of **100 pounds or more** (estimate one can = one pound of food) through January 31. If you collect less than 100 pounds, you can drop off the food at your local firehouse, police station, or select State Farm locations across New York City. For a full list of drop off locations, visit cityharvest.org/dailynews.
- When you've collected at least 100 pounds of food, contact City Harvest by calling **646.277.7800** or emailing fooddrives@cityharvest.org to schedule a pickup. You must schedule at least seven days in advance of your desired pickup date.
- On the day of your pickup, make sure that your food is **packaged in boxes of 50 pounds or less** and is located on the ground floor, ready for our driver.

