CITY HARVEST
RESCUING FOOD FOR NYC

DAILY NEWS FOOD DRIVE

JUMP START YOUR DRIVE!

For 39 years, City Harvest and the *Daily News* have partnered each fall to host the city's largest food drive, taking place this year from **Tuesday, October 19, 2021 through Friday, January 14, 2022**. Running a food drive gives kids at your school an opportunity to make a difference and helps City Harvest provide good food for families in need.

Through our *Kids Can Help Competition*, the school in each borough that runs a drive and collects the most food will win a prize from our partners at Macmillan Publishing!

If your school would like to run a traditional, in-person food drive, below are some helpful tips on how to get started.

Starting your food drive is easy as 1-2-3!

1. **Select dates for your food drive.** While the *Daily News Food Drive* runs from October 19 through January 14, you can run your drive any time during that period. We recommend running your drive for at least two weeks.
2. **Set up a sturdy collection bin in a high-traffic area and hang flyers** (download at cityharvest.org/dailynews).
3. **Spread the word.** Send the flyer included in your toolkit home to parents or post about the drive on your class or school website. See our "Tips for Running a Successful Food Drive" sheet for ways to engage your students.

Important things to know:

- Most needed items include: canned fruit, canned vegetables, canned proteins (i.e. tuna or beans), peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), soups, and juice packs. *Note: City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- City Harvest will pick up food drive donations of **100 pounds or more** (estimate one can = one pound of food) through January 31. If you collect less than 100 pounds, you can drop off the food at your local firehouse, police station, or select State Farm locations across New York City. For a full list of drop off locations, visit cityharvest.org/dailynews.
- When you've collected at least 100 pounds of food, contact City Harvest by calling **646.277.7800** or emailing **fooddrives@cityharvest.org** to schedule a pickup. You must schedule at least seven days in advance of your desired pickup date.

VERY IMPORTANT:
On the day of your pickup, please make sure that:

- Your food is packed in sturdy boxes weighing 50 pounds or less.
- The boxes must be located on the ground floor, ready for our driver.
- See more helpful hints in the "Getting Ready for Your Pickup" document.