



RESCUING FOOD FOR NYC

6 East 32<sup>nd</sup> Street, 5<sup>th</sup> Floor  
New York NY 10016  
cityharvest.org | 646.412.0600

May 2022

Dear Friends of City Harvest,

Since the start of the pandemic, food insecurity rates in New York City have risen 36% overall, and a sobering 46% among children. That means 1 in 4 children in our city do not always know where their next meal will come from. Struggling families face even greater strain over the summer, when it may be harder to access free school meals.

City Harvest's *Feed Our Kids Food Drive*—held every year from Mother's Day to Father's Day—helps provide much-needed food for families in need. **Last year, our food drive collected nearly 200,000 pounds of nutritious, kid-friendly food—enough to help feed 738 families for the entire summer.**

Now, with the ongoing pandemic and surging food prices, more families than ever before need our help accessing nutritious food. Our trucks will pick up donations of 100 pounds or more in-person, or food can be dropped off at your local firehouse and/or police station. If you want a virtual option, you can build an online food drive page and purchase items online to be delivered directly to City Harvest.

Enclosed you will find information about running an online or in-person food drive, tips on how to make it successful, and posters and other materials to share with your participants. For additional information, please visit [cityharvest.org/feedourkids](https://cityharvest.org/feedourkids), call City Harvest at 646.277.7800, or email [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org).

Thank you for helping City Harvest feed the youngest New Yorkers and their families.

Sincerely,

A handwritten signature in black ink, appearing to read "Jilly".

Jilly Stephens  
Chief Executive Officer