

FEED OUR KIDS FOOD DRIVE

Sunday, May 8– Sunday, June 19, 2022

HOW TO: RUN A TRADITIONAL FOOD DRIVE

City Harvest's *Feed Our Kids Food Drive*—held annually from Mother's Day to Father's Day—helps provide much-needed food for families in need. Last year, our food drive raised nearly 200,000 pounds of nutritious, kid-friendly food—enough to help feed 738 children and their families for the entire summer. Now, with 1 in 4 NYC children experiencing food insecurity amid the ongoing pandemic and rising food prices, it is more important than ever that we step up to take care of the youngest New Yorkers.

Starting your food drive is simple!

- **Select dates for your food drive.** While the *Feed Our Kids Food Drive* runs from May 8 to June 19, you can run your drive any time during that period. We recommend running your drive for at least two weeks.
- **Set up a sturdy collection bin in a high-traffic area and hang flyers** (download additional materials at cityharvest.org/feedourkids).
- **Spread the word.** Send the flyer included in your toolkit home to parents or post about the drive on your class or school website. See our "Tips for Running a Successful Food Drive" sheet for ways to engage your students.

Important things to know:

- All types of non-perishables and canned goods are welcome, but you can refer to our most-needed items poster for tips on what to donate. *Note: City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- City Harvest will pick up food drive donations of **100 pounds or more** (estimate one can = one pound) through June 30th. If you collect less than 100 pounds, you can drop off the food at your local firehouse and/or police station. For a full list of drop off locations, visit cityharvest.org/feedourkids.
- When you've collected at least 100 pounds of food, contact City Harvest by calling 646.277.7800 or emailing fooddrives@cityharvest.org to schedule a pickup.
- On the day of your pickup, make sure that your food is **packaged in sturdy boxes of 50 pounds or less** and is located on the ground floor, ready for our driver.

