

DAILY NEWS FOOD DRIVE

JUMP START YOUR DRIVE!

For 40 years, City Harvest and the *Daily News* have partnered each fall to host the city's largest food drive, taking place this year from **Tuesday, October 25, 2022 through Friday, January 6, 2023**. Running a food drive gives kids at your school an opportunity to make a difference and helps City Harvest provide nutritious food for families in need.

Through our *Kids Can Help Competition*, the school in each borough that runs a drive and collects the most food will win a prize from our partners at Macmillan Publishing!

If your school would like to run a traditional, in-person food drive, below are some helpful tips on how to get started.

Starting your food drive is easy as 1-2-3!

1. **Select dates for your food drive.** While the *Daily News Food Drive* runs from October 25 through January 6, you can run your drive any time during that period. We recommend running your drive for at least two weeks.
2. **Set up a sturdy collection bin in a high-traffic area and hang flyers** (download additional materials at cityharvest.org/dailynews).
3. **Spread the word.** Send the flyer included in your toolkit home to parents or post about the drive on your class or school website. See our "Tips for Running a Successful Food Drive" sheet for ways to engage your students.

Important things to know:

- Most needed items include: canned fruit, canned vegetables, canned proteins (i.e. tuna or beans), canned soups, peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), and juice packs. *Note: City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- City Harvest will pick up food drive donations of **100 pounds or more** (estimate one can = one pound of food) through January 31. If you collect less than 100 pounds, you can drop off the food at your local firehouse or police station. For a full list of drop off locations, visit cityharvest.org/dailynews.
- When you've collected at least 100 pounds of food, contact City Harvest by calling **646.277.7800** or emailing fooddrives@cityharvest.org to schedule a pickup. You must schedule at least seven days in advance of your desired pickup date.

VERY IMPORTANT:

On the day of your pickup, please make sure that:

- Your food is packed in sturdy boxes weighing 50 pounds or less.
- The boxes must be located on the ground floor, ready for our driver.
- See more helpful tips in the "Getting Ready for Your Pickup" document.

