

## DAILY NEWS FOOD DRIVE

### HOW TO: RUN A TRADITIONAL, IN-PERSON FOOD DRIVE

For more than 40 years, City Harvest and the *Daily News* have partnered each fall to host New York City's largest food drive, taking place this year from **Tuesday, October 24, 2023 through Friday, January 12, 2024**. Running a food drive gives kids at your school an opportunity to make a difference and helps City Harvest provide nutritious food for families in need.

Through our *Kids Can Help Competition*, the school in each borough that runs a drive and collects the most food will win a prize from our partners at Macmillan Publishing!

If your school would like to run a traditional, in-person food drive, below are some helpful tips on how to get started.

#### Starting your food drive is easy as 1-2-3!

1. **Select dates for your food drive.** While the *Daily News Food Drive* runs from October 24 through January 12, you can run your drive any time during that period. We recommend running your drive for at least two weeks.
2. **Set up a sturdy collection bin in a high-traffic area and hang flyers** (download additional materials at [cityharvest.org/dailynews](https://cityharvest.org/dailynews)).
3. **Spread the word.** Send the flyer included in your toolkit home to parents or post about the drive on your class or school website. See our "Tips for Running a Successful Food Drive" sheet for ways to engage your students.

#### Important things to know:

- Most needed items include: canned fruit, canned vegetables, canned proteins (i.e. tuna or beans), canned soups, peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), and juice packs. *Note: City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- City Harvest will pick up food drive donations of **100 pounds or more** (estimate one can = one pound of food) through January 31. If you collect less than 100 pounds, you can drop off the food at your local firehouse, police station or participating Apple Bank. For a full list of drop off locations, visit [cityharvest.org/dailynews](https://cityharvest.org/dailynews).
- When you've collected at least 100 pounds of food, contact City Harvest by calling **646.277.7800** or emailing [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org) to schedule a pickup. You must schedule at least seven days in advance of your desired pickup date.



#### Preparing for your Food Drive pickup:

On the day of your pickup, please make sure that:

- Your food is packed in sturdy boxes weighing 50 pounds or less.
- The boxes must be located on the ground floor, ready for our driver.
- See more helpful tips in the "Getting Ready for Your Pickup" document.

# DAILY NEWS FOOD DRIVE

**ATTENTION PARENTS: THE DAILY NEWS FOOD DRIVE IS HERE!  
TUESDAY, OCTOBER 24, 2023 – FRIDAY, JANUARY 12, 2024**

For more than 40 years, City Harvest and the *Daily News* have partnered each fall to host New York City's largest food drive. Each school can decide when they would like to participate between these dates. Last year, New York City students collected and donated more than 200,000 pounds of food—enough to help feed more than 66,000 families.

Our school's drive will run on these dates:

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(Schools, please fill in before sending home to parents.)

Each participating school will be entered into the *Kids Can Help Competition*. The school in each borough that collects and donates the most pounds of food between October 24 and January 12 will be awarded a prize! Donations for this competition must be received by January 31.

Millions of New Yorkers struggle with hunger, including one in four New York City children. This year, as New Yorkers continue to contend with rising costs for necessities like food, rent, and gas, the need for nutritious food remains high for families across the five boroughs. By participating in the *Daily News Food Drive*, your child will help keep shelves stocked at food pantries and community food programs across the five boroughs.

## MOST NEEDED ITEMS:

- Canned fruit
- Canned vegetables
- Canned proteins (i.e. tuna or beans)
- Canned soups
- Peanut butter (plastic jars)
- Macaroni and cheese (packaged)
- Hot and cold cereal (packaged, family-sized)
- Juice packs

*Note: City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*

### Interested in donating funds?

Every \$1.29 donated helps City Harvest feed a New York City family in need. To donate, visit [cityharvest.org/dailynewsdonate](https://cityharvest.org/dailynewsdonate)

For more information on the food drive, visit [cityharvest.org/dailynews](https://cityharvest.org/dailynews) or contact City Harvest at 646.277.7800 or [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org)



# DAILY NEWS FOOD DRIVE

**ATENCIÓN, PADRES: ¡LLEGÓ LA COLECTA DE ALIMENTOS DEL DAILY NEWS!  
MARTES, 24 DE OCTUBRE DE 2023 – VIERNES, 12 DE ENERO DE 2024**

Durante 40 años, City Harvest y el *Daily News* se han asociado para organizar la colecta de alimentos más grande de la ciudad de Nueva York. Cada escuela puede decidir qué día de entre estas fechas les gustaría participar. ¡El año pasado, los estudiantes de la ciudad de Nueva York recolectaron y donaron más de 200,000 libras de alimentos no perecederos!

La colecta de nuestra escuela se realizará en estas fechas:

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(Las escuelas deben completar la información antes de enviar el volante a los padres).

Cada escuela que participe ingresará en la competencia *Kids Can Help* (Los niños pueden ayudar). ¡La escuela de cada distrito que recolecte más libras de alimentos entre el 24 de octubre y el 12 de enero ganará un premio! Donaciones para esta competencia se deben recibir antes del 31 de enero.

Millones de neoyorkinos luchan contra el hambre, entre los que se incluyen uno de cada cuatro niños de la ciudad de Nueva York. Este año, los neoyorkinos siguen enfrentando el aumento del costo de vida, como la comida, la renta, y la gasolina. la necesidad de alimentos nutritivos sigue siendo muy importante para las familias de los cinco distritos. Al participar en el *Daily News Food Drive* su hijo ayudaría a mantener los estantes llenos en los bancos de alimentos y los programas comunitarios de alimento alrededor de los cinco condados.

## ARTÍCULOS QUE MÁS SE NECESITAN:

- Fruta enlatada
- Verduras enlatadas
- Proteínas enlatadas (por ejemplo, atún o frijoles)
- Sopas enlatadas
- Mantequilla de maní (en frascos de plástico)
- Macarrones con queso (empaquetados)
- Cereal caliente y frío (empaquetado, en tamaño familiar)
- Paquetes de jugo

*Attention: City Harvest no acepta latas abiertas, dañadas, sin etiqueta, productos que necesiten refrigeración, hechos en casa, o expirados.*

### ¿Le interesa donar fondos?

Cada \$1.29 donado ayuda a City Harvest a alimentar a familias necesitadas en New York. Para donar visite [cityharvest.org/dailynewsdonate](https://cityharvest.org/dailynewsdonate)

Para obtener más información, visite [cityharvest.org/dailynews](https://cityharvest.org/dailynews) o comuníquese con City Harvest al **646.277.7800** o envíe un correo a [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org)



# DAILY NEWS FOOD DRIVE

## TIPS FOR RUNNING A SUCCESSFUL FOOD DRIVE

Running a food drive is easy! Get students involved by using creative ways to make collecting food fun.

Through our *Kids Can Help Competition*, the school in each borough that runs a drive and collects the most food will win a prize from our partners at Macmillan Publishing!

Here are some ideas to help make your food drive a success:

- **Have a friendly competition among students.** Involve the entire school by doing a grade- or class-level competition and create a leaderboard showing the amount of food collected for each class. Have a district-wide competition with other participating schools in your district.
- **Create a classroom goal thermometer to set and track milestones.**
- **Post updates in public areas and make weekly announcements to let the class know how they're doing and what is needed to reach their goals.**
- **Motivate the kids by offering a prize for the top collector in your class or school and remind your students that the top school in each borough also receives a prize!**
- **Publicize the drive.** Make announcements in assemblies, over the PA, and in communications to parents. Hang the posters included in your toolkit around your school and use them to decorate your collection bins. Downloadable posters are also available at [cityharvest.org/dailynews](https://cityharvest.org/dailynews). Encourage age-appropriate students to post about the drive on their social media page(s) using #WeAreCityHarvest.
- **Run "day of the week" drives based on our most-needed items, such as: *Mac & Cheese Monday, Tuna Fish Tuesday or Canned Fruit Friday*.** Most needed items include: canned fruit, canned vegetables, canned proteins (i.e. tuna or beans), peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-size), soups, and juice packs.



# DAILY NEWS FOOD DRIVE

**Please help fill this box with food to  
help feed New Yorkers in need!**

## Most Helpful Items:

- Canned fruit
- Canned soups
- Hot and cold cereal (packaged, family-sized)
- Canned vegetables
- Peanut butter (plastic jars)
- Juice packs
- Canned proteins (i.e. tuna or beans)
- Macaroni and cheese (packaged)

For more information, visit [cityharvest.org/fooddrives](https://cityharvest.org/fooddrives)  
or contact [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org)



# CITY HARVEST

RESCUING FOOD FOR NYC

## DAILY NEWS FOOD DRIVE

### Getting Ready for your Food Drive Pickup

Thank you for collecting food for the *Daily News Food Drive* running from **Tuesday, October 24, 2023 through Friday, January 12, 2024**.  
Your support will help City Harvest reach our goal of collecting over 700,000 pounds of food for New Yorkers in need.

1. Pack your donations in sturdy boxes weighing no more than 50 lbs. for safe lifting (see below images for reference).
2. On the day of pickup, have your collection boxes at the street level or accessible via elevator with no steps or stairs in the way so our driver can safely maneuver the hand truck.
3. Make sure that you're onsite during the agreed upon pickup window, and feel free to give our driver a hand loading the truck when they arrive.

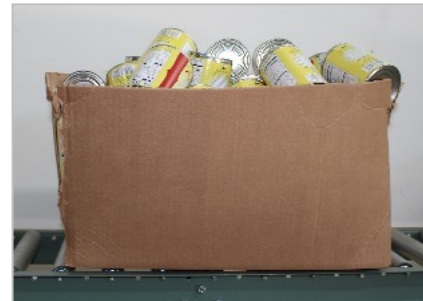
Thank you again for your support!

### How to pack your donation boxes



**Image 1.** Fully packed food drive box.  
Box dimensions: 19x13x11. No more than 50 pounds.

### How *not* to pack your donation boxes



**Image 2.** The box is filled past the folding flaps, and is ripped, making it likely to break when lifted, and causing the cans to fall out.

