



RESCUING FOOD FOR NYC

PASSOVER FOOD DRIVE

Monday, April 1–Monday, May 6, 2024

Run a Passover Food Drive!

Nearly 30% of adults in Jewish households across New York City are living near or below the poverty line. Help City Harvest feed our Jewish neighbors experiencing food insecurity by sponsoring our annual *Passover Food Drive*.

Over 25 years, City Harvest has collected and delivered over 91 million pounds of kosher food to kosher community food programs across the city. By running a food drive, you can help City Harvest ensure we continue to feed kosher-observant families during Passover.

Food Needed:

- All types of kosher for Passover and/or *Chometz* canned or non-perishable sealed or packaged food are acceptable for collection.
- Please keep Passover and *Chometz* items separate.
- We do not accept perishable foods or opened packages.
(This will keep your collection site pest-free and ensure the safety of the food you collect.)
- Most needed kosher foods are as follows:
 - Tuna
 - Salmon
 - Sardines
 - Gefilte fish
 - Grape juice
 - Oils
 - Matzoh

Tips for a Successful Food Drive:

- Passover items must have one of the following certifications, in addition to a kosher for Passover designation. *Chometz* items must have one of the following certifications:



Kosher for Passover
כשר לפסח P

- Organize a centralized collection area in your school or synagogue.
- Copy and distribute the enclosed flyer and hang up posters.
- Share your food drive success by tagging City Harvest on social media.
- At the end of your drive, if you've collected more than 50 lbs, call City Harvest to schedule a pickup by contacting Food Sourcing, at **646.277.7800** or fooddrives@cityharvest.org. If your collection is less than 50 pounds we can help you find a local pantry for drop-off.

Generously sponsored by:



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