



150 52<sup>nd</sup> Street  
Brooklyn NY 11232  
[cityharvest.org](http://cityharvest.org) | 646.412.0600

August 2025

Dear Friend,

**From Monday, September 8–Monday, October 13, City Harvest will hold its annual *High Holidays Food Drive* to collect kosher food to help feed Jewish families across New York City.**

Right now, 1 in 5 Jewish families in New York is struggling to make ends meet. This comes at a time when New York City is bracing for drastic federal cuts to food assistance, visits to food pantries and soup kitchens across NYC are the highest on record, and the high costs of food, childcare, and housing are making it harder than ever for New Yorkers to afford fresh, nutritious food. I hope that you and your community will help us support our Jewish neighbors.

You can participate in the *High Holidays Food Drive* in the following ways:

1. **In-person Canned Food Drive:** Collect non-perishable kosher foods such as rice, canned tuna, salmon, sardines, and beans in a central location for pickup by one of our trucks. Donations must be 50 pounds or more to be eligible for pickup.
2. **Online Fresh Food Drive:** Build and share your customized online food drive through our partners at #GiveHealthy. Participants can select and purchase fresh produce and non-perishable items virtually for direct delivery to our warehouse and from there to kosher community programs across the city. Please visit [cityharvest.org/fooddrives](http://cityharvest.org/fooddrives) to get started!

Enclosed are helpful promotional materials to support your food drive. For more information, or to download additional posters and materials, please visit [cityharvest.org/fooddrives](http://cityharvest.org/fooddrives).

For any additional questions, or to schedule an eligible pickup by one of our food rescue trucks, please contact the Food Drives team at 646.277.7800 or [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org).

Thank you for your continued support of City Harvest and our kosher neighbors in need.

Sincerely,

Jenna Harris  
Associate Director, Donor Relations & Supply Chain

P.S. Did you know that City Harvest now offers even more opportunities for students to support our neighbors in need? We welcome school groups of children 6-9 years old for field trips to our Food Rescue Center in Sunset Park, Brooklyn. Students learn about our work, tour our warehouse, and participate in a hands-on volunteer activity. Children aged 10 and up are also welcome to volunteer at our onsite repacks. For more information, visit [cityharvest.org/schools](http://cityharvest.org/schools).

# HIGH HOLIDAYS FOOD DRIVE

**September 8–October 13, 2025**

## How To: Run An Online Food Drive

Right now, 1 in 5 Jewish families in New York is struggling to make ends meet. This comes at a time when New York City is bracing for drastic federal cuts to food assistance, visits to food pantries and soup kitchens across NYC are the highest on record, and the high costs of food, childcare, and housing are making it harder than ever for New Yorkers to afford fresh, nutritious food. Help City Harvest provide free, kosher food to our kosher-observant neighbors by supporting the *High Holidays Food Drive*.

### Setting Up Your Online Fresh Food Drive:

- 1) Start your online fresh food drive through [#GiveHealthy](#), which provides users the opportunity to order fresh produce as well as non-perishables to be delivered directly to the City Harvest warehouse.
- 2) Share the customized link for your food drive page with your participants through email, social media, or newsletters. Participants will be able to select food items to purchase directly through your page.
- 3) Send periodic updates on progress and reminders to donate. We recommend one kick-off message, one midway through the drive, and one when you're in the final stretch.
- 4) After your drive has ended, you will receive a tax acknowledgment from the food drive platform and a food drive certificate of participation from City Harvest.

For any questions, please feel free to call us at **646.277.7800** or email [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org) for help setting up your online food drive.



# HIGH HOLIDAYS FOOD DRIVE

September 8–October 13, 2025

## How To: Run An In-Person Food Drive

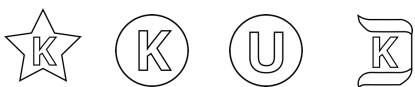
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### Food Needed:

- All types of kosher canned, non-perishable, sealed, and packaged food are acceptable for collection. Non-kosher food will not be accepted for this food drive.
- The most-needed foods are shelf-stable, kosher sources of protein, such as tuna, salmon, sardines, peanut butter, and beans.
- City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.

### Tips for a Successful Food Drive:

- Ensure all items have at least one of the following kosher certifications:



- Publicize your drive by hanging up the *High Holidays Food Drive* poster. To download additional posters and materials, please visit [cityharvest.org/fooddrives](https://cityharvest.org/fooddrives). You can also include information about the drive on your website, social media channels, and in your newsletter.
- When you've collected at least 50 pounds of food, contact City Harvest by calling **646.277.7800** or emailing [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org) to schedule a pickup.
- On the day of your pickup, make sure that your food **is packaged in sturdy boxes of 50 pounds or less** and is located on the ground floor, ready for our driver.

For any questions, please feel free to call us at **646.277.7800** or email [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org) for help setting up your food drive.

