



**RESCUING FOOD FOR NYC**

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Brooklyn NY 11232  
[cityharvest.org](http://cityharvest.org) | 646.412.0600

October 2025

Dear Friends of City Harvest,

Right now, average monthly visits to New York City food pantries and soup kitchens are at the highest level on record, and 1 in 4 New York City children do not always know where their next meal will come from. Families will also soon face catastrophic cuts to federal food assistance programs, which will have a devastating impact on many of our neighbors who are already struggling to make ends meet. To help ensure everyone has food on their tables this winter, City Harvest is once again partnering with the *New York Daily News* to host the *Daily News Food Drive*, running from **Tuesday, October 21, 2025 through Friday, January 16, 2026**.

Enclosed you will find information and materials to help run a successful food drive and share with your participants. For additional information, including a full list of drop off locations, please visit [cityharvest.org/dailynews](http://cityharvest.org/dailynews), call us at 646.277.7800, or email [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org).

City Harvest trucks will pick up donations of 100 pounds or more. Collected food can also be dropped off at your local firehouse, police station or participating Apple Bank locations. Additionally, you can run an online food drive through our partners at #GiveHealthy for delivery to the City Harvest warehouse.

Interested in making a monetary donation? Just \$10 helps City Harvest feed a New York City family in need for a week. To donate, visit [cityharvest.org/dailynewsdonate](http://cityharvest.org/dailynewsdonate).

Thank you for helping City Harvest put food on the tables of our neighbors in need!

Sincerely,

A handwritten signature in black ink, appearing to read "Jilly".

Jilly Stephens  
Chief Executive Officer

# DAILY NEWS FOOD DRIVE

**October 21, 2025–January 16, 2026**

## How To: Run An In-Person Food Drive

For more than 40 years, City Harvest and the *Daily News* have partnered each fall to host New York City's largest food drive, taking place this year from **Tuesday, October 21, 2025 through Friday, January 16, 2026**. Running a food drive helps City Harvest provide nutritious food for families in need.

This year, your support is more important than ever as monthly visits to NYC food pantries and soup kitchens are at the highest levels on record and 1 in 4 children do not always know where their next meal will come from. If you would like to run a traditional, in-person food drive, below are some helpful tips on how to get started.

### Starting your food drive is simple!

1. **Select dates for your food drive.** We recommend running your drive for at least two weeks any time within **Tuesday, October 21 through Friday, January 16**.
2. **Set up a sturdy collection bin in a high-traffic area and hang flyers** (download additional materials at [cityharvest.org/dailynews](https://cityharvest.org/dailynews)).
3. **Spread the word.** Publicize your food drive using every channel you can! For example, post flyers around the collection bin, send an email to your network, or post on your company's intranet.

### Important things to know:

- Most needed items include: canned fruit, canned vegetables, canned proteins (e.g. tuna or beans), canned soups, peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), and juice packs. *Note: City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- When you've collected at least 100 pounds of food or more (est. one can = one pound of food), contact City Harvest by calling **646.277.7800** or emailing [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org) to schedule a pickup through January 31. You must schedule at least seven days in advance of your desired pickup date. Donations of less than 100 pounds can be dropped off the food at your local firehouse, police station or participating Apple Bank. For a full list of drop-off locations, visit [cityharvest.org/dailynews](https://cityharvest.org/dailynews).

### Preparing for your food drive pickup:

On the day of your pickup, please make sure that:

- Your food is packed in sturdy boxes **weighing 50 pounds or less**.
- The boxes must be located on the ground floor, ready for our driver.
- See more helpful tips in the "Getting Ready for Your Food Drive Pickup" flyer.



# DAILY NEWS FOOD DRIVE

October 21, 2025–January 16, 2026

## How To: Run An Online Fresh Food Drive

For more than 40 years, City Harvest and the *Daily News* have partnered each fall to host New York City's largest food drive, taking place this year from **Tuesday, October 21, 2025 through Friday, January 16, 2026**. Running an online food drive helps City Harvest provide nutritious food for families in need.

This year, your support is more important than ever as monthly visits to NYC food pantries and soup kitchens are at the highest levels on record and 1 in 4 children do not always know where their next meal will come from.

If you would like to run an online fresh food drive through our partners at #GiveHealthy, [please visit cityharvest.org/dailynews](https://cityharvest.org/dailynews) or scan the QR code and follow the instructions below.

### Setting up your online fresh food drive:

- 1) Start your [online food drive through #GiveHealthy](https://cityharvest.org/dailynews), which provides users the opportunity to order fresh and frozen produce, as well as non-perishables, to be delivered directly to the City Harvest warehouse.
- 2) Share the customized link to your food drive page with your network via email, social media, or newsletters. Participants will be able to select food items to purchase directly through your page.
- 3) Send periodic updates on progress and reminders to donate. We recommend one kick-off message, one mid-way through the drive, and one when you're in the final stretch.
- 4) After your drive has ended, you will receive a tax acknowledgment from the food drive platform and a food drive certificate of participation from City Harvest.

For any questions or for help setting up your online food drive, please contact us at [646.277.7800](tel:646.277.7800) or email [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org).



# **DAILY NEWS FOOD DRIVE**

**October 21, 2025–January 16, 2026**

**Please help fill this box with food to  
help feed New Yorkers in need!**

## **Most Helpful Items:**

**Canned fruit**

**Canned vegetables**

**Canned proteins (e.g. tuna, beans)**

**Canned soups**

**Peanut butter (plastic jars)**

**Macaroni and cheese (packaged)**

**Hot and cold cereal (packaged, family-sized)**

**Juice packs**

For more information, visit [cityharvest.org/dailynews](https://cityharvest.org/dailynews)  
or contact [fooddrives@cityharvest.org](mailto:fooddrives@cityharvest.org)



# DAILY NEWS FOOD DRIVE

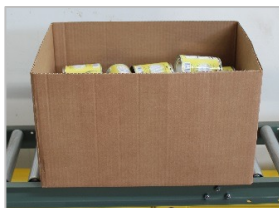
October 21, 2025–January 16, 2026

## Getting Ready for Your Food Drive Pickup

Thank you for collecting donated canned and packaged food for the *Daily News Food Drive* running from **Tuesday, October 21, 2025 through Friday, January 16, 2026**. Your support will help City Harvest reach our goal of collecting over 700,000 pounds of food for New Yorkers in need.

1. Pack your donations in sturdy boxes weighing no more than 50 pounds for safe lifting (see below images for reference).
2. On the day of pickup, have your collection boxes at the street level or accessible via elevator with no steps or stairs in the way so our driver can safely maneuver the hand truck.
3. Make sure that you're onsite during the agreed upon pickup window, and feel free to give our driver a hand loading the truck when they arrive.

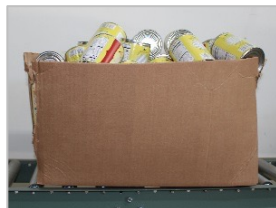
### How to Pack Your Donation Boxes



Correctly packed food drive box. Box dimensions: 19"x13"x11". Weighs no more than 50 pounds.



### How Not to Pack Your Donation Boxes



The box is filled past the folding flaps, and is ripped, making it likely to break when lifted, and causing the cans to fall out.



For more information, visit [cityharvest.org/dailynews](https://cityharvest.org/dailynews)  
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