

Generation Harvest



Generation Harvest and friends attend City Harvest Presents BID 2025: Fire & Ice



Generation Harvest and friends repack fresh produce at City Harvest's Food Rescue Center.



Generation Harvest and friends dine at Torch & Crown

“It's meaningful to connect with other like-minded individuals that want to raise awareness, volunteer and fundraise for an organization providing a vital lifeline to those in need. City Harvest is doing crucial work to alleviate some of the pressure that so many families across New York City face every time they set the table.”

Lucy Williams,
Vice Chair,
Membership & Recruitment

“I'm inspired and motivated when I work alongside fellow young professionals who are passionate about addressing issues of food waste and food insecurity in our city, and about connecting more with our amazing community.”

Justin Chan,
Generation Harvest member

Generation Harvest is a group of New York City's rising leaders who are passionate about City Harvest and our work rescuing and delivering food for New Yorkers in need. This leadership group reinforces City Harvest's work by developing and supporting initiatives that raise money and awareness, broadening our support base. Last year, Generation Harvest raised enough to help feed nearly 8,000 New Yorkers for an entire year.

Generation Harvest members support and sustain City Harvest's work by:

- Organizing events to benefit City Harvest, such as fitness classes, cooking classes, documentary film screenings, and panel discussions
- Launching [Cause Related Marketing campaigns](#) to benefit City Harvest
- Getting companies involved in our [Share Lunch Fight Hunger campaign](#), volunteer projects, sponsorships, and more
- [Volunteering](#) with City Harvest at Mobile Markets®, Food Rescues, and more
- Promoting and attending City Harvest [signature events](#)
- Personally supporting City Harvest

Benefits of joining Generation Harvest include:

- Becoming a leader within New York City's first and largest food rescue organization
- Joining a group of passionate young New Yorkers who are committed to feeding our neighbors in need
- Gaining special access to volunteer opportunities and exclusive events
- Networking opportunities with City Harvest's Board of Directors
- Giving back to New York City and helping to feed the 3 million New Yorkers—or 50% of working-age households—who are struggling to make ends meet

Recent and upcoming Generation Harvest events include:

- Beer Tasting and Dinner at Torch & Crown Brewery
- Volunteering at City Harvest's Food Rescue Center, packing produce into family-sized bags
- Virtual Speakeasy with award-winning mixologist and City Harvest Food Council member, Cody Goldstein of Muddling Memories
- Wine Tasting Event with Somm Cellars
- Volunteering at a City Harvest Greenmarket Rescue

If you are interested in learning more, please contact Will McCann, Major Gifts Coordinator, at wmccann@cityharvest.org.