



RESCUING FOOD FOR NYC

150 52nd Street
Brooklyn, NY 11232
cityharvest.org | 646.412.0600

October 2026

Dear Friends of City Harvest,

Right now, nearly 50% of working-aged households are struggling to make ends meet. With cuts to federal food assistance programs continuing to go into effect, many of our neighbors are turning to City Harvest and our partner food pantries and soup kitchens to help put nourishing food on their tables. Your support is essential to provide our neighbors with the food they need this winter. Please support City Harvest as we once again partner with the *New York Daily News* to host the *Daily News Food Drive*, running from **Tuesday, October 20, 2026 through Friday, January 15, 2027**.

Enclosed you will find information and materials to help run a successful food drive and share with your participants. For additional information, including a full list of drop off locations, please visit cityharvest.org/dailynews, call us at 646.277.7800, or email fooddrives@cityharvest.org.

City Harvest trucks will pick up donations of 100 pounds or more. Collected food can also be dropped off at your local firehouse or police station and participating Brooklyn Public Library, New York Public Library, Queens Public Library, or Apple Bank locations. Additionally, you can run an online food drive through our partners at #GiveHealthy for delivery to the City Harvest warehouse.

Interested in making a monetary donation? Just \$10 helps City Harvest feed a New York City family in need for a week. To donate, visit cityharvest.org/dailynewsdonate.

Thank you for helping City Harvest put food on the tables of our neighbors in need!

Sincerely,

A handwritten signature in black ink, appearing to read "Jilly".

Jilly Stephens
Chief Executive Officer

P.S. Did you know City Harvest welcomes school groups for field trips to our Food Rescue Center in Sunset Park, Brooklyn, to learn about our work and participate in hands-on volunteer activities? For more information, visit cityharvest.org/schools.

DAILY NEWS FOOD DRIVE

October 20, 2026–January 15, 2027

How To: Run An In-Person Food Drive

For more than 40 years, City Harvest and the *Daily News* have partnered each fall to host New York City's largest food drive, taking place this year from **Tuesday, October 20, 2026 through Friday, January 15, 2027**. With nearly 50% of working-aged households struggling to make ends meet and cuts to federal food assistance programs continuing to go into effect, running a food drive gives your company an opportunity to make a difference and helps City Harvest provide nutritious food for families in need.

If you would like to run a traditional, in-person food drive, below are some helpful tips on how to get started.

Starting your food drive is simple!

1. **Select dates for your food drive.** We recommend running your drive for at least two weeks any time between Tuesday, October 20 through Friday, January 15.
2. **Set up a sturdy collection bin in a high-traffic area and hang flyers** (download additional materials at cityharvest.org/dailynews).
3. **Spread the word.** Publicize your food drive using every channel you can! For example, post flyers around the collection bin, send an email to your network, or post on your company's intranet.

Important things to know:

- Most needed items include: canned fruit, canned vegetables, canned proteins (e.g. tuna or beans), canned soups, peanut butter (plastic jars), macaroni and cheese (packaged), hot and cold cereal (packaged, family-sized), and juice packs. *Note: City Harvest cannot accept unlabeled or dented cans, open packaging, products that need to be refrigerated, homemade foods, or expired products.*
- When you've collected at least 100 pounds of food or more (est. one can = one pound of food), contact City Harvest by calling **646.277.7800** or emailing fooddrives@cityharvest.org to schedule a pickup through January 31. You must schedule at least seven days in advance of your desired pickup date. Donations of less than 100 pounds can be dropped off at your local firehouse or police station and participating Brooklyn Public Library, New York Public Library, Queens Public Library, or Apple Bank locations. For a full list of drop-off locations, visit cityharvest.org/dailynews.

Preparing for your food drive pickup:

On the day of your pickup, please make sure that:

- Your food is packed in sturdy boxes **weighing 50 pounds or less**.
- The boxes must be located on the ground floor, ready for our driver.
- See more helpful tips in the "Getting Ready for Your Food Drive Pickup" flyer.



DAILY NEWS FOOD DRIVE

October 20, 2026–January 15, 2027

How To: Run An Online Fresh Food Drive

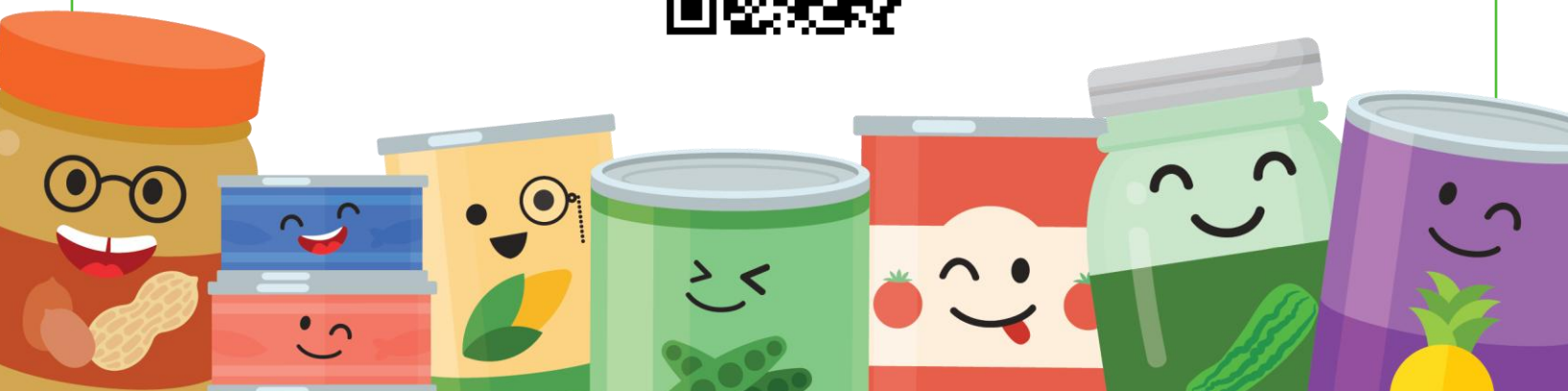
For more than 40 years, City Harvest and the *Daily News* have partnered each fall to host New York City's largest food drive, taking place this year from **Tuesday, October 20, 2026 through Friday, January 15, 2027**. With nearly 50% of working-aged households struggling to make ends meet and cuts to federal food assistance programs continuing to go into effect, running a food drive gives your company an opportunity to make a difference and helps City Harvest provide nutritious food for families in need.

If you would like to run an online fresh food drive through our partners at #GiveHealthy, please visit cityharvest.org/dailynews or scan the QR code and follow the instructions below.

Setting up your online fresh food drive:

- 1) Start your online food drive through [#GiveHealthy](#), which provides users the opportunity to order fresh and frozen produce, as well as non-perishables, to be delivered directly to the City Harvest warehouse.
- 2) Share the customized link to your food drive page with your network via email, social media, or newsletters. Participants will be able to select food items to purchase directly through your page.
- 3) Send periodic updates on progress and reminders to donate. We recommend one kick-off message, one mid-way through the drive, and one when you're in the final stretch.
- 4) After your drive has ended, you will receive a tax acknowledgment from the food drive platform and a food drive certificate of participation from City Harvest.

For any questions or for help setting up your online food drive, please contact us at **646.277.7800** or email fooddrives@cityharvest.org.



DAILY NEWS FOOD DRIVE

October 20, 2026–January 15, 2027

Most Needed Items

**Please help fill this box with food to
help feed New Yorkers in need!**

Canned fruit

Canned vegetables

Canned proteins (e.g. tuna, beans)

Canned soups

Peanut butter (plastic jars)

Macaroni and cheese (packaged)

Hot and cold cereal (packaged, family-sized)

Juice packs

For more information, visit [**cityharvest.org/dailynews**](https://cityharvest.org/dailynews)
or contact [**fooddrives@cityharvest.org**](mailto:fooddrives@cityharvest.org)



DAILY NEWS FOOD DRIVE

October 20, 2026–January 15, 2027

Getting Ready for Your Food Drive Pickup

Thank you for collecting donated canned and packaged food for the *Daily News Food Drive* running from **Tuesday, October 20, 2026 through Friday, January 15, 2027**.

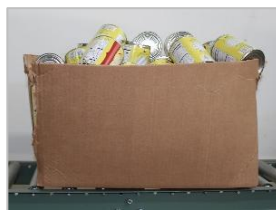
1. Pack your donations in sturdy boxes weighing no more than 50 pounds for safe lifting (see below images for reference).
2. On the day of pickup, have your collection boxes at the street level or accessible via elevator with no steps or stairs in the way so our driver can safely maneuver the hand truck.
3. Make sure that you're onsite during the agreed upon pickup window, and feel free to give our driver a hand loading the truck when they arrive.

How to Pack Your Donation Boxes



Correctly packed food drive box. Box dimensions: 19"x13"x11". Weighs no more than 50 pounds.

How Not to Pack Your Donation Boxes



The box is filled past the folding flaps, and is ripped, making it likely to break when lifted, and causing the cans to fall out.

For more information, visit cityharvest.org/dailynews
or contact fooddrives@cityharvest.org

